

TNSIA ANNUAL CONFERENCE

FAQ's for SPONSORS

QUESTION #1: Do all sponsorship options include an exhibitor booth?

ANSWER #1: *No, not all sponsorship levels include an exhibitor booth so please carefully reach what is included in each sponsorship before securing it.*

QUESTION #2: How do I sign up for the conference?

ANSWER #2: Visit <https://www.tnselfinsurers.org/2026conference/> and select the appropriate options from the drop down menus.

QUESTION #3: What is the difference between GOLD and REGULAR exhibitor booths?

ANSWER #3: *Gold Tables will have a premium location & added visual recognition.*

QUESTION #4: Will electricity be available at the exhibitor booths?

ANSWER #4: *No there will be no electricity at the booths this year.*

QUESTION #5: Will Exhibitor Table Numbers and a map be provided in advance of the Conference?

ANSWER #5: *Yes, about 7 days before the conference a map and table number assignment will be provided. Prior to that, a general hotel map is available on our conference page.*

QUESTION #6: Will sponsors receive an advance list of the Conference Attendees?

ANSWER #6: *Yes, about 7 days before the conference, each sponsor will receive an advance list of the Conference Attendees (individual's name and represented company).*

QUESTION #7: What time can the exhibitor booths be set up?

ANSWER #7: *Please plan to set up your exhibitor booth from 4:00 PM - 9:00 PM on Wednesday, September 16th. Exhibitor booth setup MUST BE COMPLETED BEFORE the first presentation on September 17th since they are in the same room as the Conference Presentations.*

QUESTION #8: What is the best way for vendors to unload/load promotional products for booths?

ANSWER #8: *Please use front entrance at the VW Conference center. You may park around back and load through the back door but you must first enter the front.*

QUESTION #9: What are the shipping instructions at the hotel?

ANSWER #9: *Since we are not hosting the event at a hotel you will need to ship via your hotel of choice or make other arrangements.*

QUESTION #10: How can we donate an item to the Kids' Chance of Tennessee Silent Auction?

ANSWER #10: *Please review and complete the form found at <https://www.tnselfinsurers.org/wp-content/uploads/2026/08/kcotn-silent-auction-form-2026.pdf>*