



**WORKERS' COMPENSATION**  
ADVOCACY AND INFORMATION RESOURCE



## Sponsorship & Exhibiting Information

**Thursday, September 5th**  
Embassy Suites  
Franklin, TN



# About Us

The TNSIA is a non-profit organization dedicated to educating employers, insurers and service providers on workers' compensation issues. Today's business climate is challenging, demanding and ever changing. We pledge to work together to keep our members informed of current workers' compensation issues, including information regarding legislative actions and judicial decisions. Our members are not only self-insured employers, but also insured employers with high deductibles and the many service providers. We encourage information sharing that will help prevent injuries and accidents and help employers reduce their workers' compensation costs.

## Our Board of Directors

**Brookdale Senior Living**  
Megan Zoeller

**International Paper**  
Penny Humphrey

**SMS Holdings Corporation**  
Greg Lorenzi

**City of Knoxville**  
Christine Stickler

**Macy's**  
Susan Russell

**United Road**  
Kristin Burman

**Cracker Barrel Old Country Store, Inc.**  
Rob Behnke

**McKee Foods Corporation**  
Amy Moses

**Volkswagen Group of America**  
Josh Heffinger

**General Motors**  
Wendy Kolbusz

**Nissan North America, Inc.**  
Jason Bartlett, Secretary

**Knox County**  
Evan Hauser

**Ingram Industries Inc.**  
John Hayes, Treasurer

**The Pictsweet Company**  
Bailey Pipkin, Chair

**Rogers Group Inc.**  
Alex Aymett

**Sedgwick**  
Robin Roeder

# Attendee Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship or exhibit booth to your marketing plan. Becoming a sponsor or exhibitor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals.

Our 2023 conference welcomed around 200 attendees from a host of companies. Below you will find the list of companies who attended the conference last year.

- Acadia Healthcare, Inc.
- Advanced Hearing Providers
- Allied Universal Compliance and Investigations
- Amazon
- Ambassador Service Group
- AON Commercial Risk Solutions
- AON North America
- AON Risk Services
- Arcadia Settlements Group
- ARETE Consulting LLC
- Asurion
- Averitt Express
- Bardavon
- Belfor Property Restoration
- BenchMark/Results/Drayer PT
- Brentwood Services Administrators
- Bridge Excess Solutions
- Brookdale Senior Living
- Brown & Brown Risk Solutions
- Bureau of Workers'
- Compensation
- Carlisle Medical
- Carr Allison
- Case Management Solutions, Inc.
- CCMSI
- CedarStone Actuarial
- City of Memphis
- CKE Restaurants Holdings, Inc.
- CompassMed
- Conservative Care Occupational Health
- Corvel
- Cracker Barrel Old Country Store, Inc.
- Dane Street
- Daniel Turner Consulting, LLC
- Davies Claims Solutions
- Delek Companies
- Dickinson Wright PLLC
- Direct PT/DX
- Eckman Freeman & Associates
- Employers Risk Services
- Engle Martin
- Ensign Services
- First On-site
- Fourroux Prosthetics
- Gallagher Bassett Services, Inc.
- GEODIS
- HBD International
- HCA Healthcare
- Health By Design
- International
- Hennessy & Roach PC
- IDC FIRE & WATER
- Imi Tennessee, LLC
- Ingram Industries Inc.
- International Paper Company
- Johns Lyng
- Johnston & Associates/OccuSure
- Knox County
- Leitner, Williams, Dooley & Napolitan, PLLC
- Lewis Thomason, P.C.
- Lifepoint Health
- M. Joseph Medical
- Manier & Herod
- Marriott International Gaylord Opryland
- Marsh USA LLC
- MC Innovations
- McKee Foods Corporation
- Medlitix
- MedRisk
- Methodist Le Bonheur Healthcare
- MNAA
- Moore Ingram Johnson & Steele, LLP
- MTSU
- National Seating & Mobility
- NeuroRestorative
- Occupational Health Systems, Inc.
- One to One Health
- Paradigm
- Peterson White, LLP
- PRIORITY TRANSPORTATION & LANGUAGE SERVICE
- Restaurant Growth Services
- Rimkus Consulting Group
- Ringler Associates Tennessee
- Rogers Group, Inc.
- Safety National
- Sedgwick
- Select Actuarial Services
- Sheakley Modified Duty
- SMS Holdings Corporation
- Southern Legacy Waffles, LLC
- Summit Behavioral Healthcare
- Sunrise Medical Solutions
- Talbert Group
- Tennessee Captive Insurance
- The Pictsweet Company
- The Robison Group
- The Southern Agency, Inc.
- TN Department of Commerce & Insurance
- TOA - Tennessee Orthopedic Alliance
- Tractor Supply Co
- Travelers
- Tri-Starr Investigations
- Vanderbilt Corporate Health Services
- Vanderbilt University
- Victory Orthotics and Prosthetics
- Volkswagen Group of America
- VONA Case Management, Inc.
- VRC Investigations
- WAM (Workforce Ancillary Management)
- WorkSite Consultants
- Wright Rehabilitation Services, INC
- YOUNG & Associates
- Zurich

# Sponsorship & Exhibitor Opportunities

## Sponsorship Opportunities WITH an Exhibit Table

Please contact us at [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org) for more information.

**PRINT DEADLINE: August 8, 2023**

**SILVER**  
**\$1,000**

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)
- TNSIA Associate Membership

**GOLD**  
**\$1,500**  
LIMITED AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)
- Event signage recognition (deadline: 8/5/24)
- TNSIA Associate Membership

**NETWORKING LUNCH**  
**\$7,000**  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of conference lunch on Thursday, September 5th
- Opportunity to place Promotional Information on tables at lunch
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/5/24)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**KEY NOTE SPEAKER**  
**\$5,000**  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**BOARD OF DIRECTORS DINNER**  
**\$4,000**  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host the Board of Directors Dinner on Wednesday, September 4th
- Ability to speak to the Board prior to the Board of Directors Dinner
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA website Conference Page

**CONFERENCE NOTEPAD & PEN**  
**\$3,000**  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

# Sponsorship & Exhibitor Opportunities

## State of the Market

**\$3,500**

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to present the State of the Market session.
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

## WIFI SPONSOR

**\$3,000**

1 AVAILABLE

- Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

## BREAKFAST

**\$3,000**

1 AVAILABLE

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Thursday, September 5th
- Opportunity to place Promotional Information on tables at breakfast
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

## TABLE TENT

**\$2,500**

3 AVAILABLE

- Silver Sponsorship plus:
- Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 8/5/24)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

## SNACK-BREAKS

**\$2,000**

1 AVAILABLE

- Silver Sponsorship plus:
- Sponsorship of 2 Breaks during the conference
- Event signage recognition (deadline: 8/5/24)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

## LATE REGISTRATION

**\$1,200**

- ALL exhibitor requests made after August 8, 2024 IF exhibit tables are still available
- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- TNSIA Associate Membership

## Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

**PRINT DEADLINE: August 8, 2024**

## CONFERENCE BAG

**\$4,000**

1 AVAILABLE

- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
- Opportunity to include Promotional Information in the Bag
- Event Signage recognition (deadline: 8/5/24)
- 2 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page
- Verbal Recognition at Event
- TNSIA Associate Membership



# Sponsorship & Exhibitor Opportunities

**Recharge Lounge** - Exclusive Opportunity to have your logo In the Recharge Lounge Area (Located outside the ballroom In the foyer.)  
**\$3,000** - Event Signage Recognition (deadline: 8/5/24)  
1 AVAILABLE - 2 Conference Registrations (Vendor and/or Client)  
- Logo Exposure in Conference Emails  
- Logo on TNSIA Website Conference Page  
- Verbal Recognition at Event  
- TNSIA Associate Membership

**HOTEL GUEST BAG** - Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.)  
**\$1,500** - 2 Conference Registrations (Vendor and/or Client)  
1 AVAILABLE - Opportunity to include letter or other promotional information in/on the bag  
- Event Signage Recognition (deadline: 8/5/24)  
- TNSIA Associate Membership

**CLASSIC** - Event Signage Recognition (deadline: 8/5/24)  
**\$850** - 1 Conference Registrations (Vendor and/or Client)  
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)

**TRADITIONAL** - Event Signage Recognition (deadline: 8/5/24)  
**\$500** - 1 Conference Registrations (Vendor and/or Client)  
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)

## Becoming a sponsor or exhibitor is as easy as 1, 2, 3.....

1

Visit our conference registration page via the link below and complete the registration information.

2

Pick your sponsorship or exhibitor level from the list provided.

3

Complete your purchase via PayPal or request an invoice by emailing [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org).

[CONFERENCE REGISTRATION](#)

Note: Sponsorships and exhibitor levels are subject to availability. Check the website to ensure your choice is available. Due to confidentiality reasons, TNSIA does not provide attendees' full contact information.