



WORKERS' COMPENSATION
ADVOCACY AND INFORMATION RESOURCE



Sponsorship & Exhibiting Information

Thursday, September 5th
Embassy Suites
Franklin, TN



About Us

The TNSIA is a non-profit organization dedicated to educating employers, insurers and service providers on workers' compensation issues. Today's business climate is challenging, demanding and ever changing. We pledge to work together to keep our members informed of current workers' compensation issues, including information regarding legislative actions and judicial decisions. Our members are not only self-insured employers, but also insured employers with high deductibles and the many service providers. We encourage information sharing that will help prevent injuries and accidents and help employers reduce their workers' compensation costs.

Our Board of Directors

Brookdale Senior Living
Brittany Saunders

International Paper
Penny Humphrey

SMS Holdings Corporation
Greg Lorenzi

City of Knoxville
Christine Stickler

Macy's
Susan Russell

United Road
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Cracker Barrel Old Country Store, Inc.
Rob Behnke

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Knox County
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Sedgwick
Robin Roeder

Rogers Group Inc.
Alex Aymett

Attendee Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship or exhibit booth to your marketing plan. Becoming a sponsor or exhibitor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals.

Our 2023 conference welcomed around 200 attendees from a host of companies. Below you will find the list of companies who attended the conference last year.

- Acadia Healthcare, Inc.
- Advanced Hearing Providers
- Allied Universal Compliance and Investigations
- Amazon
- Ambassador Service Group
- AON Commercial Risk Solutions
- AON North America
- AON Risk Services
- Arcadia Settlements Group
- ARETE Consulting LLC
- Asurion
- Averitt Express
- Bardavon
- Belfor Property Restoration
- BenchMark/Results/Drayer PT
- Brentwood Services Administrators
- Bridge Excess Solutions
- Brookdale Senior Living
- Brown & Brown Risk Solutions
- Bureau of Workers'
- Compensation
- Carlisle Medical
- Carr Allison
- Case Management Solutions, Inc.
- CCMSI
- CedarStone Actuarial
- City of Memphis
- CKE Restaurants Holdings, Inc.
- CompassMed
- Conservative Care Occupational Health
- Corvel
- Cracker Barrel Old Country Store, Inc.
- Dane Street
- Daniel Turner Consulting, LLC
- Davies Claims Solutions
- Delek Companies
- Dickinson Wright PLLC
- Direct PT/DX
- Eckman Freeman & Associates
- Employers Risk Services
- Engle Martin
- Ensign Services
- First On-site
- Fourroux Prosthetics
- Gallagher Bassett Services, Inc.
- GEODIS
- HBD International
- HCA Healthcare
- Health By Design
- International
- Hennessy & Roach PC
- IDC FIRE & WATER
- Imi Tennessee, LLC
- Ingram Industries Inc.
- International Paper Company
- Johns Lyng
- Johnston & Associates/OccuSure
- Knox County
- Leitner, Williams, Dooley & Napolitan, PLLC
- Lewis Thomason, P.C.
- Lifepoint Health
- M. Joseph Medical
- Manier & Herod
- Marriott International Gaylord Opryland
- Marsh USA LLC
- MC Innovations
- McKee Foods Corporation
- Medlitix
- MedRisk
- Methodist Le Bonheur Healthcare
- MNAA
- Moore Ingram Johnson & Steele, LLP
- MTSU
- National Seating & Mobility
- NeuroRestorative
- Occupational Health Systems, Inc.
- One to One Health
- Paradigm
- Peterson White, LLP
- PRIORITY TRANSPORTATION & LANGUAGE SERVICE
- Restaurant Growth Services
- Rimkus Consulting Group
- Ringler Associates Tennessee
- Rogers Group, Inc.
- Safety National
- Sedgwick
- Select Actuarial Services
- Sheakley Modified Duty
- SMS Holdings Corporation
- Southern Legacy Waffles, LLC
- Summit Behavioral Healthcare
- Sunrise Medical Solutions
- Talbert Group
- Tennessee Captive Insurance
- The Pictsweet Company
- The Robison Group
- The Southern Agency, Inc.
- TN Department of Commerce & Insurance
- TOA - Tennessee Orthopedic Alliance
- Tractor Supply Co
- Travelers
- Tri-Starr Investigations
- Vanderbilt Corporate Health Services
- Vanderbilt University
- Victory Orthotics and Prosthetics
- Volkswagen Group of America
- VONA Case Management, Inc.
- VRC Investigations
- WAM (Workforce Ancillary Management)
- WorkSite Consultants
- Wright Rehabilitation Services, INC
- YOUNG & Associates
- Zurich

Sponsorship & Exhibitor Opportunities

Sponsorship Opportunities WITH an Exhibit Table

Please contact us at contact@tnselfinsurers.org for more information.

PRINT DEADLINE: August 8, 2023

SILVER

\$1,000

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)
- TNSIA Associate Membership

GOLD

\$1,500

LIMITED AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)
- Event signage recognition (deadline: 8/5/24)
- TNSIA Associate Membership

NETWORKING LUNCH

\$7,000

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of conference lunch on Thursday, September 5th
- Opportunity to place Promotional Information on tables at lunch
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/5/24)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

KEY NOTE SPEAKER

\$5,000

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BOARD OF DIRECTORS DINNER

\$4,000

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host the Board of Directors Dinner on Wednesday, September 4th
- Ability to speak to the Board prior to the Board of Directors Dinner
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

CONFERENCE NOTEPAD & PEN

\$3,000

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event table)
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

Sponsorship & Exhibitor Opportunities

State of the Market

\$3,500

1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to present the State of the Market session.
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR

\$3,000

1 AVAILABLE

- Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST

\$3,000

1 AVAILABLE

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Thursday, September 5th
- Opportunity to place Promotional Information on tables at breakfast
- Event signage recognition (deadline: 8/5/24)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

TABLE TENT

\$2,500

3 AVAILABLE

- Silver Sponsorship plus:
- Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 8/5/24)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

SNACK-BREAKS

\$2,000

1 AVAILABLE

- Silver Sponsorship plus:
- Sponsorship of 2 Breaks during the conference
- Event signage recognition (deadline: 8/5/24)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

LATE REGISTRATION

\$1,200

- ALL exhibitor requests made after August 8, 2024 IF exhibit tables are still available
- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- TNSIA Associate Membership

Sponsorship Opportunities WITHOUT an Exhibit Table

The following options **DO NOT INCLUDE** an exhibit table IN the exhibit hall.

PRINT DEADLINE: August 8, 2024

CONFERENCE BAG

\$4,000

1 AVAILABLE

- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
- Opportunity to include Promotional Information in the Bag
- Event Signage recognition (deadline: 8/5/24)
- 2 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page
- Verbal Recognition at Event
- TNSIA Associate Membership



Sponsorship & Exhibitor Opportunities

Recharge Lounge

\$3,000

1 AVAILABLE

- Exclusive Opportunity to have your logo In the Recharge Lounge Area (Located outside the ballroom In the foyer.)
- Event Signage Recognition (deadline: 8/5/24)
- 2 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page
- Verbal Recognition at Event
- TNSIA Associate Membership

HOTEL GUEST BAG

\$1,500

1 AVAILABLE

- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.)
- 2 Conference Registrations (Vendor and/or Client)
- Opportunity to include letter or other promotional information in/on the bag
- Event Signage Recognition (deadline: 8/5/24)
- TNSIA Associate Membership

CLASSIC

\$850

- Event Signage Recognition (deadline: 8/5/24)
- 1 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)

TRADITIONAL

\$500

- Event Signage Recognition (deadline: 8/5/24)
- 1 Conference Registrations (Vendor and/or Client)
- Logo Exposure in Conference Presentation and Handouts (deadline: 8/5/24)

Becoming a sponsor or exhibitor is as easy as 1, 2, 3.....

1

Visit our conference registration page via the link below and complete the registration information.

2

Pick your sponsorship or exhibitor level from the list provided.

3

Complete your purchase via PayPal or request an invoice by emailing contact@tnselfinsurers.org.

[CONFERENCE REGISTRATION](#)

Note: Sponsorships and exhibitor levels are subject to availability. Check the website to ensure your choice is available. Due to confidentiality reasons, TNSIA does not provide attendees' full contact Information.