



**WORKERS' COMPENSATION**  
ADVOCACY AND INFORMATION RESOURCE



**OPTIMIZE**  
TENNESSEE SELF-INSURERS' ASSOCIATION  
2023 ANNUAL CONFERENCE

**Sponsorship  
& Exhibiting  
Information**

**Tuesday, October 3rd**  
Embassy Suites  
Franklin, TN



# About Us

The TNSIA is a non-profit organization dedicated to educating employers, insurers and service providers on workers' compensation issues. Today's business climate is challenging, demanding and ever changing. We pledge to work together to keep our members informed of current workers' compensation issues, including information regarding legislative actions and judicial decisions. Our members are not only self-insured employers, but also insured employers with high deductibles and the many service providers. We encourage information sharing that will help prevent injuries and accidents and help employers reduce their workers' compensation costs.

## Our Board of Directors

**Brookdale Senior Living**  
Megan Zoeller

**International Paper**  
Penny Humphrey

**SMS Holdings Corporation**  
Greg Lorenzi

**City of Knoxville**  
Christine Stickler

**Macy's**  
Susan Russell

**United Road**  
Kristin Burman

**Cracker Barrel Old Country Store, Inc.**  
Rob Behnke

**McKee Foods Corporation**  
Amy Moses

**Volkswagen Group of America**  
Marsha Wood  
Josh Heffinger

**General Motors**  
Wendy Kolbusz

**Nissan North America, Inc.**  
Jason Bartlett, Secretary

**Knox County**  
Evan Hauser

**Ingram Industries Inc.**  
John Hayes, Treasurer

**The Pictsweet Company**  
Bailey Pipkin, Chair

**Rogers Group Inc.**  
Alex Aymett

**Sedgwick**  
Robin Roeder

# Attendee Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship or exhibit booth to your marketing plan. Becoming a sponsor or exhibitor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals.

Our 2022 conference welcomed around 200 attendees from a host of companies. Below you will find the list of companies who attended the conference last year.

- Acadia Healthcare, Inc.
- Amazon
- Ambassador Service Group
- American Structural Concrete
- AmFed Insurance / Ascot Group US
- AO Smith
- Aon
- Ardent Health Care
- Arete Consulting
- Arthur J. Gallagher
- Asurion
- Averitt Express
- Bardavon Health Innovations
- Barricaid
- BenchMark/Drayer/Results PT
- Brentwood Services
- Bridge Excess Solutions
- Broadspire
- Brookdale Senior Living
- CAPTAIN D'S, LLC
- Carlisle Medical
- Carlton Medical Case Management Services
- Carr Allison
- CCMSI
- Century Pacific Medical, Inc.
- City of Knoxville
- City of Memphis
- CKE Restaurants Holdings Inc.
- CorVel Corporation
- Cracker Barrel Old Country Store, Inc.
- Crawford Global Technical Services
- David S. Blackwell RN, BSN, CCM & Associates
- Davies
- Delek US
- Dickinson Wright
- Direct Pay Provider Network, LLC
- Eckman Freeman
- Employers Risk Services
- ESIS
- Ethos Risk Services
- Fisher Phillips
- Fourroux Prosthetics
- Gallagher Bassett Services
- GEODIS
- HCA Healthcare
- Hughston Clinic Orthopaedics
- InfoQuest
- Ingram Industries Inc.
- International Paper Company
- ISG
- Knox County Law Director's Office
- Knoxville Utilities Board
- Larkins Investigations
- Leahy, Eisenberg & Fraenkel, Ltd.
- Leitner, Williams, Dooley & Napolitan, PLLC
- Lewis Thomason
- Liberty Mutual
- M. Joseph Medical
- M. Salerno & Associates, Inc.
- Manier & Herod
- Marriott International
- McAngus Goudelock & Courie
- McKee Foods Corporation
- MedRisk
- Methodist Le Bonheur Healthcare
- Nissan North America
- North American Risk Services
- Novare
- OccuSure Workers' Compensation Specialists
- Origami Day
- Pacira Biosciences
- Paradigm
- Parker Hannifin
- Peterson White, LLP
- Physio Solutions
- PLAINSPEAK NURSE LLC
- PMA Management
- PRIORITY TRANSPORTATION & LANGUAGE SERVICE
- ReEmployAbility
- Rehab Without Walls
- ReputationUs
- Restaurant Growth Services
- Rimkus Consulting
- Ringler Associates Tennessee
- RMC Group
- Rogers Group, Inc.
- Safety National
- Sedgwick
- Select Actuarial
- Shearwater Health
- SMS Holdings Corporation
- Southern Legacy Waffles, LLC
- Spicer Rudstrom
- STAR Physical Therapy
- State of TN-Department of Commerce and Insurance-Captive
- Summit Behavioral Healthcare
- Talbert Government Relations LLC
- Tennessee Bureau of Workers' Compensation
- Tennessee Chamber of Commerce & Industry
- Tennessee Department of Commerce & Insurance
- The Pictsweet Company
- The Robison Group
- The Southern Agency, Inc.
- Therapy Direct
- Tradesure Commercial Specialist
- Tri-Starr Investigations
- USI
- Vanderbilt Corporate Health Services
- Vanderbilt University
- Vanderbilt Wilson County Hospital
- Volkswagen Group of America
- Waffle House, Inc.
- WAM (Workforce Ancillary Management)
- Willis Towers Watson
- Wright Rehabilitation Services, Inc

# Sponsorship & Exhibitor Opportunities

**SILVER**  
**\$1,000**

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
- TNSIA Associate Membership

**GOLD**  
**\$1,500**  
**LIMITED**  
**AVAILABILITY**

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
- Event signage recognition (deadline: 9/4/23)
- TNSIA Associate Membership

**NETWORKING**  
**LUNCH**  
**\$7,000**  
**1 AVAILABLE**

- Silver Sponsorship plus:
- Exclusive Sponsorship of conference lunch on Tuesday, October 3rd
- Opportunity to place Promotional information on tables at lunch
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 9/4/23)
- Verbal recognition at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**KEY NOTE**  
**SPEAKER**  
**\$5,000**  
**1 AVAILABLE**

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**BOARD OF**  
**DIRECTORS**  
**DINNER**  
**\$4,000**  
**1 AVAILABLE**

- Silver Sponsorship
- Exclusive Opportunity to provide dinner at Board of Directors Dinner on Monday, October 2nd
- Ability to speak to the attendees at Board of Directors Dinner
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**CONFERENCE**  
**NOTEPAD & PEN**  
**\$3,000**  
**1 AVAILABLE**

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**HAND SANITIZER**  
**\$3,000**  
**1 AVAILABLE**

- Silver Sponsorship plus:
- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

# Sponsorship & Exhibitor Opportunities

- WIFI SPONSOR**  
\$3,000  
1 AVAILABLE

  - Silver Sponsorship plus:
  - Exclusive Opportunity to provide WiFi throughout conference
  - Event Signage Recognition (deadline: 9/4/23)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  
- BREAKFAST**  
\$3,000

  - Silver Sponsorship plus:
  - Sponsorship of Breakfast on Tuesday, October 3<sup>rd</sup>
  - Opportunity to place Promotional Information on tables at breakfast
  - Event signage recognition (deadline: 9/4/23)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  
- TABLE TENT**  
\$2,500  
3 AVAILABLE

  - Silver Sponsorship plus:
  - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/4/23)
  - Logo on TNSIA Website Conference Page
  - Logo in Conference Emails
  
- SNACK-BREAKS**  
\$2,000

  - Silver Sponsorship plus:
  - Sponsorship of 2 Breaks during the conference
  - Event signage recognition (deadline: 9/4/23)
  - Logo on TNSIA Website Conference Page
  - Logo in Conference Emails
  
- LATE REGISTRATION**  
\$1,200

  - ALL exhibitor requests made after September 4, 2023 IF exhibit tables are still available
  - Conference Registration for 2 (Vendor and/or Client)
  - Exhibitor Booth at Reception & Conference
  - TNSIA Associate Membership
  
- CONFERENCE BAG**  
\$4,000  
1 AVAILABLE

  - Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
  - Opportunity to Include Promotional Information in the Bag
  - Event Signage Recognition (deadline: 9/4/23)
  - 2 Conference Registrations (Vendor and/or Client)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  - Verbal Recognition at Event
  - TNSIA Associate Membership
  
- MASK SPONSOR**  
\$2,000  
1 AVAILABLE

  - Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.)
  - Opportunity to Include Promotional Information with Masks
  - Event Signage Recognition (deadline: 9/4/23)
  - 2 Conference Registrations (Vendor and/or Client)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  - Verbal Recognition at Event
  - TNSIA Associate Membership

**SOLD OUT**

**SOLD OUT**

**SOLD OUT**

# Sponsorship & Exhibitor Opportunities

<b>FLOOR DECAL SPONSOR</b> \$2,000 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive Opportunity to include logo/website/call to action on event floor decals.</li><li>- Event Signage Recognition (deadline: 9/4/23)</li><li>- 2 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Emails</li><li>- Logo on TNSIA Website Conference Page</li><li>- Verbal Recognition at Event</li><li>- TNSIA Associate Membership</li></ul>
<b>HOTEL GUEST BAG</b> \$1,500 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive : Guest Bag (Hotel will provide hospitality bag with snacks &amp; d... (in.)</li><li>- 2 Confer... (Vendor and/or Client)</li><li>- Opportun... their promotional information in/on the bag</li><li>- Event Sign... (deadline: 9/4/23)</li><li>- TNSIA As...</li></ul>
<b>CLASSIC</b> \$850	<ul style="list-style-type: none"><li>- Event Signage Recognition (deadline: 9/4/23)</li><li>- 1 Conference Registrations (Vendor and/or Client)</li><li>- Conference Registration for 1 (Vendor and/or Client)</li><li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)</li></ul>
<b>TRADITIONAL</b> \$500	<ul style="list-style-type: none"><li>- Event Signage Recognition (deadline: 9/4/23)</li><li>- 1 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)</li></ul>

**SOLD OUT**

## Becoming a sponsor or exhibitor is as easy as 1, 2, 3.....

1

Visit our conference registration page via the link below and complete the registration information.

2

Pick your sponsorship or exhibitor level from the list provided.

3

Complete your purchase via PayPal or request an invoice by emailing [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org).

[CONFERENCE REGISTRATION](#)

Note: Sponsorships and exhibitor levels are subject to availability. Check the website to ensure your choice is available. Due to confidentiality reasons, TNSIA does not provide attendees' full contact Information.