



WORKERS' COMPENSATION
ADVOCACY AND INFORMATION RESOURCE



OPTIMIZE

TENNESSEE SELF-INSURERS' ASSOCIATION
2023 ANNUAL CONFERENCE

**Sponsorship
& Exhibiting
Information**

Tuesday, October 3rd
Embassy Suites
Franklin, TN



About Us

The TNSIA is a non-profit organization dedicated to educating employers, insurers and service providers on workers' compensation issues. Today's business climate is challenging, demanding and ever changing. We pledge to work together to keep our members informed of current workers' compensation issues, including information regarding legislative actions and judicial decisions. Our members are not only self-insured employers, but also insured employers with high deductibles and the many service providers. We encourage information sharing that will help prevent injuries and accidents and help employers reduce their workers' compensation costs.

Our Board of Directors

Brookdale Senior Living
Megan Zoeller

International Paper
Penny Humphrey

SMS Holdings Corporation
Greg Lorenzi

City of Knoxville
Christine Stickler

Macy's
Susan Russell

United Road
Kristin Burman

Cracker Barrel Old Country Store, Inc.
Rob Behnke

McKee Foods Corporation
Amy Moses

Volkswagen Group of America
Marsha Wood
Josh Heffinger

General Motors
Wendy Kolbusz

Nissan North America, Inc.
Jason Bartlett, Secretary

Knox County
Evan Hauser

Ingram Industries Inc.
John Hayes, Treasurer

The Pictsweet Company
Bailey Pipkin, Chair

Rogers Group Inc.
Alex Aymett

Sedgwick
Robin Roeder

Attendee Information

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship or exhibit booth to your marketing plan. Becoming a sponsor or exhibitor is a cost-effective, targeted tool that can help your company accomplish its marketing and sales goals.

Our 2022 conference welcomed around 200 attendees from a host of companies. Below you will find the list of companies who attended the conference last year.

- Acadia Healthcare, Inc.
- Amazon
- Ambassador Service Group
- American Structural Concrete
- AmFed Insurance / Ascot Group US
- AO Smith
- Aon
- Ardent Health Care
- Arete Consulting
- Arthur J. Gallagher
- Asurion
- Averitt Express
- Bardavon Health Innovations
- Barricaid
- BenchMark/Drayer/Results PT
- Brentwood Services
- Bridge Excess Solutions
- Broadspire
- Brookdale Senior Living
- CAPTAIN D'S, LLC
- Carlisle Medical
- Carlton Medical Case Management Services
- Carr Allison
- CCMSI
- Century Pacific Medical, Inc.
- City of Knoxville
- City of Memphis
- CKE Restaurants Holdings Inc.
- CorVel Corporation
- Cracker Barrel Old Country Store, Inc.
- Crawford Global Technical Services
- David S. Blackwell RN, BSN, CCM & Associates
- Davies
- Delek US
- Dickinson Wright
- Direct Pay Provider Network, LLC
- Eckman Freeman
- Employers Risk Services
- ESIS
- Ethos Risk Services
- Fisher Phillips
- Fourroux Prosthetics
- Gallagher Bassett Services
- GEODIS
- HCA Healthcare
- Hughston Clinic Orthopaedics
- InfoQuest
- Ingram Industries Inc.
- International Paper Company
- ISG
- Knox County Law Director's Office
- Knoxville Utilities Board
- Larkins Investigations
- Leahy, Eisenberg & Fraenkel, Ltd.
- Leitner, Williams, Dooley & Napolitan, PLLC
- Lewis Thomason
- Liberty Mutual
- M. Joseph Medical
- M. Salerno & Associates, Inc.
- Manier & Herod
- Marriott International
- McAngus Goudelock & Courie
- McKee Foods Corporation
- MedRisk
- Methodist Le Bonheur Healthcare
- Nissan North America
- North American Risk Services
- Novare
- OccuSure Workers' Compensation Specialists
- Origami Day
- Pacira Biosciences
- Paradigm
- Parker Hannifin
- Peterson White, LLP
- Physio Solutions
- PLAINSPEAK NURSE LLC
- PMA Management
- PRIORITY TRANSPORTATION & LANGUAGE SERVICE
- ReEmployAbility
- Rehab Without Walls
- ReputationUs
- Restaurant Growth Services
- Rimkus Consulting
- Ringler Associates Tennessee
- RMC Group
- Rogers Group, Inc.
- Safety National
- Sedgwick
- Select Actuarial
- Shearwater Health
- SMS Holdings Corporation
- Southern Legacy Waffles, LLC
- Spicer Rudstrom
- STAR Physical Therapy
- State of TN-Department of Commerce and Insurance-Captive
- Summit Behavioral Healthcare
- Talbert Government Relations LLC
- Tennessee Bureau of Workers' Compensation
- Tennessee Chamber of Commerce & Industry
- Tennessee Department of Commerce & Insurance
- The Pictsweet Company
- The Robison Group
- The Southern Agency, Inc.
- Therapy Direct
- Tradesure Commercial Specialist
- Tri-Starr Investigations
- USI
- Vanderbilt Corporate Health Services
- Vanderbilt University
- Vanderbilt Wilson County Hospital
- Volkswagen Group of America
- Waffle House, Inc.
- WAM (Workforce Ancillary Management)
- Willis Towers Watson
- Wright Rehabilitation Services, Inc

Sponsorship & Exhibitor Opportunities

SILVER
\$1,000

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
- TNSIA Associate Membership

GOLD
\$1,500
LIMITED
AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
- Event signage recognition (deadline: 9/4/23)
- TNSIA Associate Membership

NETWORKING
LUNCH
\$7,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of conference lunch on Tuesday, October 3rd
- Opportunity to place Promotional Information on tables at lunch
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 9/4/23)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

KEY NOTE
SPEAKER
\$5,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BOARD OF
DIRECTORS
DINNER
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host Board of Directors Dinner on Monday, October 2nd
- Ability to speak to the attendees at the Board of Directors Dinner
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

CONFERENCE
NOTEPAD & PEN
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

HAND SANITIZER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/4/23)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

Sponsorship & Exhibitor Opportunities

WIFI SPONSOR \$3,000 1 AVAILABLE	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive opportunity of WiFi throughout conference - Verbal recognition at event - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page
BREAKFAST \$3,000	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Sponsorship of Breakfast on Tuesday, October 3rd - Opportunity to place Promotional Information on tables at breakfast - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page
TABLE TENT \$2,500 3 AVAILABLE	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/4/23) - Logo on TNSIA Website Conference Page - Logo in Conference Emails
SNACK-BREAKS \$2,000	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Sponsorship of 2 Breaks during the conference - Event signage recognition (deadline: 9/4/23) - Logo on TNSIA Website Conference Page - Logo in Conference Emails
LATE REGISTRATION \$1,200	<ul style="list-style-type: none"> - ALL exhibitor requests made after September 4, 2023 IF exhibit tables are still available - Conference Registration for 2 (Vendor and/or Client) - Exhibitor Booth at Reception & Conference - TNSIA Associate Membership
CONFERENCE BAG \$4,000 1 AVAILABLE	<ul style="list-style-type: none"> - Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.) - Opportunity to include Promotional Information in the Bag - Event Signage Recognition (deadline: 9/4/23) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership
MASK SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none"> - Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.) - Opportunity to Include Promotional Information with Masks - Event Signage Recognition (deadline: 9/4/23) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership



Sponsorship & Exhibitor Opportunities

FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Opportunity to include logo/website/call to action on event floor decals.- Event Signage Recognition (deadline: 9/4/23)- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event- TNSIA Associate Membership
HOTEL GUEST BAG \$1,500 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drink for check-in.)- 2 Conference Registrations (Vendor and/or Client)- Opportunity for other promotional information in/on the bag- Event Signage Recognition (deadline: 9/4/23)- TNSIA Associate Membership
CLASSIC \$850	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 9/4/23)- 1 Conference Registrations (Vendor and/or Client)- Conference Registration for 1 (Vendor and/or Client)- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
TRADITIONAL \$500	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 9/4/23)- 1 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)

Becoming a sponsor or exhibitor is as easy as 1, 2, 3.....

- 1 Visit our conference registration page via the link below and complete the registration information.
- 2 Pick your sponsorship or exhibitor level from the list provided.
- 3 Complete your purchase via PayPal or request an invoice by emailing contact@tnselfinsurers.org.

[CONFERENCE REGISTRATION](#)

Note: Sponsorships and exhibitor levels are subject to availability. Check the website to ensure your choice is available. Due to confidentially reasons, TNSIA does not provide attendees' full contact Information.

