



TNSIA Annual Conference
October 3, 2023 | The Embassy Suites | Franklin, TN
www.tnselfinsurers.org

Sponsorship Opportunities WITH an Exhibit Table

Please contact us at contact@tnselfinsurers.org for more information.

PRINT DEADLINE: September 4, 2023

<p>SILVER \$1,000</p>	<ul style="list-style-type: none"> - Conference Registration for 2 (Vendor and/or Client) - Exhibitor Booth at Reception & Conference - Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23) - TNSIA Associate Membership
<p>GOLD \$1,500 LIMITED AVAILABILITY</p>	<ul style="list-style-type: none"> - Conference Registration for 2 (Vendor and/or Client) - Exhibitor Booth at Reception & Conference in Premium Location - Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23) - Event signage recognition (deadline: 9/4/23) - TNSIA Associate Membership
<p>NETWORKING LUNCH \$7,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Sponsorship of conference lunch on Thursday, October 3rd - Opportunity to place Promotional Information on tables at lunch - Ability to speak to the attendees prior to the start of the event for 2-3 minutes max. - Event signage recognition (deadline: 9/4/23) - Verbal recognition/promotion at event - 1 Additional Conference Registration (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page
<p>KEY NOTE SPEAKER \$5,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Opportunity to welcome/introduce the Key Note Speaker - Ability to speak to the attendees prior to the start of the event for 2-3 minutes max. - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page
<p>BOARD OF DIRECTORS DINNER \$4,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Opportunity to host Board of Directors Dinner on Wednesday, October 2nd - Ability to speak to the attendees at the Board of Directors Dinner - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page

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Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

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| <p>CONFERENCE
NOTEPAD & PEN
\$3,000
1 AVAILABLE</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables) - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page |
| <p>HAND SANITIZER
\$3,000
1 AVAILABLE</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables) - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page |
| <p>WIFI SPONSOR
\$3,000
1 AVAILABLE</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Exclusive Sponsorship of WiFi throughout conference - Verbal recognition at event - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page |
| <p>BREAKFAST
\$3,000</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Sponsorship of Breakfast on Thursday, October 3rd - Opportunity to place Promotional Information on tables at breakfast - Event signage recognition (deadline: 9/4/23) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page |
| <p>TABLE TENT
\$2,500
3 AVAILABLE</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/4/23) - Logo on TNSIA Website Conference Page - Logo in Conference Emails |
| <p>SNACK-BREAKS
\$2,000</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Sponsorship of 2 Breaks during the conference - Event signage recognition (deadline: 9/4/23) - Logo on TNSIA Website Conference Page - Logo in Conference Emails |
| <p>LATE
REGISTRATION
\$1,200</p> | <ul style="list-style-type: none"> - ALL exhibitor requests made after September 4, 2023 IF exhibit tables are still available - Conference Registration for 2 (Vendor and/or Client) - Exhibitor Booth at Reception & Conference - TNSIA Associate Membership |

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Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

PRINT DEADLINE: September 4, 2023

CONFERENCE BAG \$4,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)- Opportunity to include Promotional Information in the Bag- Event Signage Recognition (deadline: 9/4/23)- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event- TNSIA Associate Membership
MASK SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.)- Opportunity to Include Promotional Information with Masks- Event Signage Recognition (deadline: 9/4/23)- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event- TNSIA Associate Membership
FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Opportunity to include logo/website/call to action on event floor decals.- Event Signage Recognition (deadline: 9/4/23)- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event- TNSIA Associate Membership
HOTEL GUEST BAG \$1,500 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.)- 2 Conference Registrations (Vendor and/or Client)- Opportunity to include letter or other promotional information in/on the bag- Event Signage Recognition (deadline: 9/4/23)- TNSIA Associate Membership
CLASSIC \$850	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 9/4/23)- 1 Conference Registrations (Vendor and/or Client)- Conference Registration for 1 (Vendor and/or Client)- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)
TRADITIONAL \$500	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 9/4/23)- 1 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Presentation and Handouts (deadline: 9/4/23)

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