



TNSIA Annual Conference  
 September 29, 2022 | The Embassy Suites | Franklin, TN  
[www.tnselfinsurers.org](http://www.tnselfinsurers.org)

## Sponsorship Opportunities WITH an Exhibit Table

*Please contact us at [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org) for more information.*

**PRINT DEADLINE: September 1, 2022**

<p><b>SILVER</b> \$1,000</p>	<ul style="list-style-type: none"> <li>- Conference Registration for 2 (Vendor and/or Client)</li> <li>- Exhibitor Booth at Reception &amp; Conference</li> <li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/22)</li> <li>- TNSIA Associate Membership</li> </ul>
<p><b>GOLD</b> \$1,500 <b>LIMITED</b> <b>AVAILABILITY</b></p>	<ul style="list-style-type: none"> <li>- Conference Registration for 2 (Vendor and/or Client)</li> <li>- Exhibitor Booth at Reception &amp; Conference in Premium Location</li> <li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/22)</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- TNSIA Associate Membership</li> </ul>
<p><b>NETWORKING</b> <b>LUNCH</b> \$4,000 <b>1 AVAILABLE</b></p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Sponsorship of conference lunch on Thursday, September 29th</li> <li>- Opportunity to place Promotional Information on tables at lunch</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Verbal recognition/promotion at event</li> <li>- 1 Additional Conference Registration (Vendor and/or Client)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p><b>KEY NOTE</b> <b>SPEAKER</b> \$3,000 <b>1 AVAILABLE</b></p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Opportunity to welcome/introduce the Key Note Speaker</li> <li>- Ability to speak to the attendees prior to the start of the event for 2-3 minutes max.</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p><b>BOARD OF</b> <b>DIRECTORS</b> <b>DINNER</b> \$4,000 <b>1 AVAILABLE</b></p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Opportunity to host the Board of Directors Dinner on Wednesday, September 28<sup>th</sup></li> <li>- Ability to speak to the Board prior to the Board of Directors Dinner</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
 Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

<p>CONFERENCE NOTEPAD &amp; PEN \$3,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Opportunity to provide Conference Notepad &amp; Pen (provided by sponsor and placed on event tables)</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p>HAND SANITIZER \$3,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p>WIFI SPONSOR \$3,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Exclusive Sponsorship of WiFi throughout conference</li> <li>- Verbal recognition at event</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p>BREAKFAST \$3,000</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Sponsorship of Breakfast on Thursday, September 29<sup>th</sup></li> <li>- Opportunity to place Promotional Information on tables at breakfast</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> </ul>
<p>TABLE TENT \$2,500 3 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/1/22)</li> <li>- Logo on TNSIA Website Conference Page</li> <li>- Logo in Conference Emails</li> </ul>
<p>SNACK-BREAKS \$2,000</p>	<ul style="list-style-type: none"> <li>- Silver Sponsorship plus:</li> <li>- Sponsorship of 2 Breaks during the conference</li> <li>- Event signage recognition (deadline: 9/1/22)</li> <li>- Logo on TNSIA Website Conference Page</li> <li>- Logo in Conference Emails</li> </ul>
<p>LATE REGISTRATION \$1,200</p>	<ul style="list-style-type: none"> <li>- ALL exhibitor requests made after September 1, 2022 IF exhibit tables are still available</li> <li>- Conference Registration for 2 (Vendor and/or Client)</li> <li>- Exhibitor Booth at Reception &amp; Conference</li> <li>- TNSIA Associate Membership</li> </ul>

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

# Sponsorship Opportunities WITHOUT an Exhibit Table

*The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.*

**PRINT DEADLINE: September 1, 2022**

CONFERENCE BAG \$4,000 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)</li><li>- Opportunity to Include Promotional Information in the Bag</li><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- 2 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Emails</li><li>- Logo on TNSIA Website Conference Page</li><li>- Verbal Recognition at Event</li><li>- TNSIA Associate Membership</li></ul>
MASK SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.)</li><li>- Opportunity to Include Promotional Information with Masks</li><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- 2 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Emails</li><li>- Logo on TNSIA Website Conference Page</li><li>- Verbal Recognition at Event</li><li>- TNSIA Associate Membership</li></ul>
FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive Opportunity to include logo/website/call to action on event floor decals.</li><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- 2 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Emails</li><li>- Logo on TNSIA Website Conference Page</li><li>- Verbal Recognition at Event</li><li>- TNSIA Associate Membership</li></ul>
HOTEL GUEST BAG \$1,500 1 AVAILABLE	<ul style="list-style-type: none"><li>- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks &amp; drinks to guests at check-in.)</li><li>- 2 Conference Registrations (Vendor and/or Client)</li><li>- Opportunity to include letter or other promotional information in/on the bag</li><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- TNSIA Associate Membership</li></ul>
CLASSIC \$850	<ul style="list-style-type: none"><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- 1 Conference Registrations (Vendor and/or Client)</li><li>- Conference Registration for 1 (Vendor and/or Client)</li><li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/22)</li></ul>
TRADITIONAL \$500	<ul style="list-style-type: none"><li>- Event Signage Recognition (deadline: 9/1/22)</li><li>- 1 Conference Registrations (Vendor and/or Client)</li><li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/22)</li></ul>

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*