



WORKERS' COMPENSATION  
ADVOCACY AND INFORMATION RESOURCE

TNSIA Annual Conference  
September 23-24, 2021 | The Embassy Suites | Franklin, TN  
[www.tnselfinsurers.org](http://www.tnselfinsurers.org)

## Sponsorship Opportunities WITH an Exhibit Table

*The following options INCLUDE an exhibit table IN the exhibit hall.*

*Please note we only have space for 30 exhibit tables in the exhibit hall which are granted on a first come basis.*

**PRINT DEADLINE: September 1, 2021**

SILVER  
\$1,000

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- TNSIA Associate Membership

GOLD  
\$1,500  
LIMITED  
AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- Event signage recognition (deadline: 9/1/21)
- TNSIA Associate Membership

RECEPTION  
\$4,000

- Silver Sponsorship plus:
- Sponsorship of Conference Reception on Thursday, September 23rd
- Opportunity to place Promotional Information on Tables/Bars at reception
- Verbal recognition at Reception
- 1 Additional Conference Registration (Vendor and/or Client)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

NETWORKING  
LUNCH  
\$4,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Post-Conference Lunch on Friday, September 24th
- Opportunity to place Promotional Information on tables at lunch
- Event signage recognition (deadline: 9/1/21)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

PRE-  
CONFERENCE  
BOARD MEETING  
\$4,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Board of Directors Meeting on Thursday, September 23rd
- Opportunity to place Promotional Information on table
- Opportunity to address the TNSIA Board of Directors
- 1 Additional Conference Registration (Vendor and/or)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD  
OUT**

KEY NOTE  
SPEAKER  
\$3,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the conference - 3 minutes max.
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD  
OUT**

BOARD OF  
DIRECTORS  
DINNER  
\$3,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host the Board of Directors Dinner
- Ability to speak to the board prior to the start of the dinner - 3 minutes max.
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD  
OUT**

CONFERENCE  
NOTEPAD & PEN  
\$3,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

HAND SANITIZER  
\$3,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR  
\$3,000  
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST  
\$3,000

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Friday, September 24th
- Opportunity to place Promotional Information on tables at breakfast

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

- Event signage recognition (deadline: 9/1/21)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
- TABLE TENT  
\$2,500  
3 AVAILABLE
- Silver Sponsorship plus:
  - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/1/21)
  - Logo on TNSIA Website Conference Page
  - Logo in Conference Emails
- SNACK-BREAKS  
\$2,000
- Silver Sponsorship plus:
  - Sponsorship of 2 Breaks during the conference
  - Event signage recognition (deadline: 9/1/21)
  - Logo on TNSIA Website Conference Page
  - Logo in Conference Emails
- LATE  
REGISTRATION  
\$1,200
- ALL exhibitor requests made after September 1, 2021 IF exhibit tables are still available
  - Conference Registration for 2 (Vendor and/or Client)
  - Exhibitor Booth at Reception & Conference
  - TNSIA Associate Membership

## Sponsorship Opportunities WITHOUT an Exhibit Table

*The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.*

**PRINT DEADLINE: September 1, 2021**

- CONFERENCE  
BAG  
\$4,000  
1 AVAILABLE
- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
  - Opportunity to Include Promotional Information in the Bag
  - Event Signage Recognition (deadline: 9/1/21)
  - 2 Conference Registrations (Vendor and/or Client)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  - Verbal Recognition at Event
  - TNSIA Associate Membership
- MASK SPONSOR  
\$2,000  
1 AVAILABLE
- Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.)
  - Opportunity to Include Promotional Information with Masks
  - Event Signage Recognition (deadline: 9/1/21)
  - 2 Conference Registrations (Vendor and/or Client)
  - Logo Exposure in Conference Emails
  - Logo on TNSIA Website Conference Page
  - Verbal Recognition at Event
  - TNSIA Associate Membership

**SOLD  
OUT**

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

<p>FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Exclusive Opportunity to include logo/website/call to action on event floor decals.</li> <li>- Event Signage Recognition (deadline: 9/1/21)</li> <li>- 2 Conference Registrations (Vendor and/or Client)</li> <li>- Logo Exposure in Conference Emails</li> <li>- Logo on TNSIA Website Conference Page</li> <li>- Verbal Recognition at Event</li> <li>- TNSIA Associate Membership</li> </ul>
<p>HOTEL GUEST BAG \$1,500 1 AVAILABLE</p>	<ul style="list-style-type: none"> <li>- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks &amp; drinks to guests at check-in.)</li> <li>- 2 Conference Registrations (Vendor and/or Client)</li> <li>- Opportunity to include letter or other promotional information in/on the bag</li> <li>- Event Signage Recognition (deadline: 9/1/21)</li> <li>- TNSIA Associate Membership</li> </ul>
<p>CLASSIC \$850</p>	<ul style="list-style-type: none"> <li>- Event Signage Recognition (deadline: 9/1/21)</li> <li>- 1 Conference Registrations (Vendor and/or Client)</li> <li>- Conference Registration for 1 (Vendor and/or Client)</li> <li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)</li> </ul>
<p>TRADITIONAL \$500</p>	<ul style="list-style-type: none"> <li>- Event Signage Recognition (deadline: 9/1/21)</li> <li>- 1 Conference Registrations (Vendor and/or Client)</li> <li>- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)</li> </ul>

*Please direct any questions to [contact@tnselfinsurers.org](mailto:contact@tnselfinsurers.org)  
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*