



TNSIA Annual Conference
September 23-24, 2021 | The Embassy Suites | Franklin, TN
www.tnselfinsurers.org

Sponsorship Opportunities WITH an Exhibit Table

Please note we are SOLD OUT of booth space. We have classic and traditional sponsorships available. If you are interested in a specialty sponsorship we will discount due to lack of booth space. Please contact us at contact@tnselfinsurers.org for more information.

PRINT DEADLINE: September 1, 2021

SILVER
\$1,000

- Conference Registration for Vendor and/or Client
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- TNSIA Associate Membership

**SOLD
OUT**

GOLD
\$1,500
LIMITED
AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- Event signage recognition (deadline: 9/1/21)
- TNSIA Associate Membership

**SOLD
OUT**

RECEPTION
\$4,000

- Silver Sponsorship plus:
- Sponsorship of Conference Reception on Thursday, September 23rd
- Opportunity to place Promotional Information on Tables/Bars at reception
- Verbal recognition at Reception
- 1 Additional Conference Registration (Vendor and/or Client)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

NETWORKING
LUNCH
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Post-Conference Lunch on Friday, September 24th
- Opportunity to place Promotional Information on tables at lunch
- Event signage recognition (deadline: 9/1/21)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

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Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

PRE-
CONFERENCE
BOARD MEETING
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Board of Directors Meeting on Thursday, September 23rd
- Opportunity to place Promotional Information on table
- Opportunity to address the TNSIA Board of Directors
- 1 Additional Conference Registration (Vendor and/or)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

KEY NOTE
SPEAKER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start of the Key Note - 3 minutes max.
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

BOARD OF
DIRECTORS
DINNER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to host the Board of Directors Dinner
- Ability to speak to the Board prior to the Board Dinner
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

CONFERENCE
NOTEPAD & PEN
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

HAND SANITIZER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST
\$3,000

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Friday, September 24th
- Opportunity to place Promotional Information on tables at breakfast

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- Event signage recognition (deadline: 9/1/21)
 - Logo Exposure in Conference Emails
 - Logo on TNSIA Website Conference Page
- TABLE TENT
\$2,500
3 AVAILABLE
- Silver Sponsorship plus:
 - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/1/21)
 - Logo on TNSIA Website Conference Page
 - Logo in Conference Emails
- SNACK-BREAKS
\$2,000
- Silver Sponsorship plus:
 - Sponsorship of 2 Breaks during the conference
 - Event signage recognition (deadline: 9/1/21)
 - Logo on TNSIA Website Conference Page
 - Logo in Conference Emails
- LATE
REGISTRATION
\$1,200
- ALL exhibitor requests made after September 1, 2021 IF exhibit tables are still available
 - Conference Registration for 2 (Vendor and/or Client)
 - Exhibitor Booth at Reception & Conference
 - TNSIA Associate Membership

Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

PRINT DEADLINE: September 1, 2021

- CONFERENCE
BAG
\$4,000
1 AVAILABLE
- Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)
 - Opportunity to Include Promotional Information in the Bag
 - Event Signage Recognition (deadline: 9/1/21)
 - 2 Conference Registrations (Vendor and/or Client)
 - Logo Exposure in Conference Emails
 - Logo on TNSIA Website Conference Page
 - Verbal Recognition at Event
 - TNSIA Associate Membership
- MASK SPONSOR
\$2,000
1 AVAILABLE
- Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.)
 - Opportunity to Include Promotional Information with Masks
 - Event Signage Recognition (deadline: 9/1/21)
 - 2 Conference Registrations (Vendor and/or Client)
 - Logo Exposure in Conference Emails
 - Logo on TNSIA Website Conference Page
 - Verbal Recognition at Event
 - TNSIA Associate Membership

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<p>FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Exclusive Opportunity to include logo/website/call to action on event floor decals. - Event Signage Recognition (deadline: 9/1/21) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership
<p>HOTEL GUEST BAG \$1,500 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.) - 2 Conference Registrations (Vendor and/or Client) - Opportunity to include letter or other promotional information in/on the bag - Event Signage Recognition (deadline: 9/1/21) - TNSIA Associate Membership
<p>CLASSIC \$850</p>	<ul style="list-style-type: none"> - Event Signage Recognition (deadline: 9/1/21) - 1 Conference Registrations (Vendor and/or Client) - Conference Registration for 1 (Vendor and/or Client) - Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
<p>TRADITIONAL \$500</p>	<ul style="list-style-type: none"> - Event Signage Recognition (deadline: 9/1/21) - 1 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)

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