



TNSIA Annual Conference
September 23-24, 2021 | The Embassy Suites | Franklin, TN
www.tnselfinsurers.org

Sponsorship Opportunities WITH an Exhibit Table

The following options INCLUDE an exhibit table IN the exhibit hall.

Please note we only have space for 30 exhibit tables in the exhibit hall which are granted on a first come basis.

PRINT DEADLINE: September 1, 2021

SILVER
\$1,000

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- TNSIA Associate Membership

GOLD
\$1,500
LIMITED
AVAILABILITY

- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference in Premium Location
- Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
- Event signage recognition (deadline: 9/1/21)
- TNSIA Associate Membership

RECEPTION
\$4,000

- Silver Sponsorship plus:
- Sponsorship of Conference Reception on Thursday, September 23rd
- Opportunity to place Promotional Information on Tables/Bars at reception
- Verbal recognition at Reception
- 1 Additional Conference Registration (Vendor and/or Client)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

NETWORKING
LUNCH
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Post-Conference Lunch on Friday, September 24th
- Opportunity to place Promotional Information on tables at lunch
- Event signage recognition (deadline: 9/1/21)
- Verbal recognition/promotion at event
- 1 Additional Conference Registration (Vendor and/or Client)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

*Please direct any questions to contact@tnselfinsurers.org
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

PRE-
CONFERENCE
BOARD MEETING
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Board of Directors Meeting on Thursday, September 23rd
- Opportunity to place Promotional Information on table: ing
- Opportunity to address the TNSIA Board of Directors
- 1 Additional Conference Registration (Vendor and/or)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

KEY NOTE
SPEAKER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to welcome/introduce the Key Note Speaker
- Ability to speak to the attendees prior to the start c -3 minutes max.
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

CONFERENCE
NOTEPAD & PEN
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

HAND SANITIZER
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide event Hand Sanitizer (provided by sponsor and placed on event tables)
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST
\$3,000

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Friday, September 24th
- Opportunity to place Promotional Information on tables at breakfast
- Event signage recognition (deadline: 9/1/21)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

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|---|--|
| <p>TABLE TENT
\$2,500
3 AVAILABLE</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 9/1/21) - Logo on TNSIA Website Conference Page - Logo in Conference Emails |
| <p>SNACK-BREAKS
\$2,000</p> | <ul style="list-style-type: none"> - Silver Sponsorship plus: - Sponsorship of 2 Breaks during the conference - Event signage recognition (deadline: 9/1/21) - Logo on TNSIA Website Conference Page - Logo in Conference Emails |
| <p>LATE
REGISTRATION
\$1,200</p> | <ul style="list-style-type: none"> - ALL exhibitor requests made after September 1, 2021 IF exhibit tables are still available - Conference Registration for 2 (Vendor and/or Client) - Exhibitor Booth at Reception & Conference - TNSIA Associate Membership |

Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

PRINT DEADLINE: September 1, 2021

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|---|---|---|
| <p>CONFERENCE
BAG
\$4,000
1 AVAILABLE</p> | <ul style="list-style-type: none"> - Exclusive Opportunity to provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.) - Opportunity to Include Promotional Information in the Bag - Event Signage Recognition (deadline: 9/1/21) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership | <div style="border: 2px solid red; padding: 10px; width: 150px; height: 100px; display: flex; align-items: center; justify-content: center;"> <p style="font-size: 2em; color: red; margin: 0;">SOLD
OUT</p> </div> |
| <p>MASK SPONSOR
\$2,000
1 AVAILABLE</p> | <ul style="list-style-type: none"> - Exclusive Opportunity to provide Masks to Conference Attendees (Sponsor will provide masks to be handed out at registration.) - Opportunity to Include Promotional Information with Masks - Event Signage Recognition (deadline: 9/1/21) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership | |

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<p>FLOOR DECAL SPONSOR \$2,000 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Exclusive Opportunity to include logo/website/call to action on event floor decals. - Event Signage Recognition (deadline: 9/1/21) - 2 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Emails - Logo on TNSIA Website Conference Page - Verbal Recognition at Event - TNSIA Associate Membership
<p>HOTEL GUEST BAG \$1,500 1 AVAILABLE</p>	<ul style="list-style-type: none"> - Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.) - 2 Conference Registrations (Vendor and/or Client) - Opportunity to include letter or other promotional information in/on the bag - Event Signage Recognition (deadline: 9/1/21) - TNSIA Associate Membership
<p>CLASSIC \$850</p>	<ul style="list-style-type: none"> - Event Signage Recognition (deadline: 9/1/21) - 1 Conference Registrations (Vendor and/or Client) - Conference Registration for 1 (Vendor and/or Client) - Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)
<p>TRADITIONAL \$500</p>	<ul style="list-style-type: none"> - Event Signage Recognition (deadline: 9/1/21) - 1 Conference Registrations (Vendor and/or Client) - Logo Exposure in Conference Presentation and Handouts (deadline: 9/1/21)

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