



TNSIA 14th Annual Conference
September 10-11, 2020 | The Embassy Suites | Franklin, TN
www.tnselfinsurers.org

Sponsorship Opportunities WITH an Exhibit Table

The following options INCLUDE an exhibit table IN the exhibit hall.

Please note we only have space for 30 exhibit tables in the exhibit hall which are granted on a first come basis.

PRINT DEADLINE: August 21, 2020

SILVER \$1,000	<ul style="list-style-type: none">- Conference Registration for 2 (Vendor and/or Client)- Exhibitor Booth at Reception & Conference- Logo Exposure in Conference Presentation and Handouts (deadline: 8/21/20)
GOLD \$1,500	<ul style="list-style-type: none">- Conference Registration for 2 (Vendor and/or Client)- Exhibitor Booth at Reception & Conference in Premium Location
LIMITED AVAILABILITY	<ul style="list-style-type: none">- Logo Exposure in Conference Presentation and Handouts (deadline: 8/21/20)- Event signage recognition (deadline: 8/21/20)
RECEPTION \$4,000	<ul style="list-style-type: none">- Silver Sponsorship plus:- Sponsorship of Conference Reception on Thursday, September 10th- Opportunity to place Promotional Information on Tables/Bars at reception- Verbal recognition at Reception- 1 Additional Conference Registration (Vendor and/or Client)- Event signage recognition (deadline: 8/21/20)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page
NETWORKING LUNCH \$4,000 1 AVAILABLE	<ul style="list-style-type: none">- Silver Sponsorship plus:- Exclusive Sponsorship of Post-Conference Lunch on Friday, September 11th- Opportunity to place Promotional Information on tables at lunch- Event signage recognition (deadline: 8/21/20)- Verbal recognition/promotion at event- 1 Additional Conference Registration (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page

*Please direct any questions to contact@tnselfinsurers.org
Signup available at <https://www.tnselfinsurers.org/annual-conference/>*

PRE-
CONFERENCE
BOARD MEETING
\$4,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of Board of Directors Meeting, September 10th
- Opportunity to place Promotional Information on Board Meeting
- Opportunity to address the TNSIA Board of Directors
- 1 Additional Conference Registration (Vendor and/or Client)
- Event signage recognition (deadline: 8/21/20)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

**SOLD
OUT**

CONFERENCE
NOTEPAD & PEN
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Opportunity to provide Conference Notepad & Pen (placed on event tables)
- Event signage recognition (deadline: 8/21/20)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

WIFI SPONSOR
\$3,000
1 AVAILABLE

- Silver Sponsorship plus:
- Exclusive Sponsorship of WiFi throughout conference
- Verbal recognition at event
- Event signage recognition (deadline: 8/21/20)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

BREAKFAST
\$3,000

- Silver Sponsorship plus:
- Sponsorship of Breakfast on Friday, September 11th
- Opportunity to place Promotional Information on tables at breakfast
- Event signage recognition (deadline: 8/21/20)
- Logo Exposure in Conference Emails
- Logo on TNSIA Website Conference Page

TABLE TENT
\$2,500
3 AVAILABLE

- Silver Sponsorship plus:
- Opportunity to include Logo or advertisement on 1 side of Conference Table Tent placed on all conference round tables throughout conference (deadline: 8/21/20)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

SNACK BREAKS
\$2,000

- Silver Sponsorship plus:
- Sponsorship of 2 Breaks during the conference
- Event signage recognition (deadline: 8/21/20)
- Logo on TNSIA Website Conference Page
- Logo in Conference Emails

LATE
REGISTRATION
\$1,200

- ALL exhibitor requests made after August 21, 2020 IF exhibit tables are still available
- Conference Registration for 2 (Vendor and/or Client)
- Exhibitor Booth at Reception & Conference

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Sponsorship Opportunities WITHOUT an Exhibit Table

The following options DO NOT INCLUDE an exhibit table IN the exhibit hall.

PRINT DEADLINE: August 21, 2020

NETWORKING LOUNGE \$5,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Sponsorship of Conference Networking Lounge- Opportunity to Place Promotional Information anywhere in Networking Lounge- Event Signage Recognition (deadline: 8/21/20)- Exhibitor Booth IN the Networking Lounge- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event
CONFERENCE BAG \$4,000 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Opportunity to Provide Conference Swag Bag (Sponsor will provide bag to be handed out at registration.)- Opportunity to Include Promotional Information- Event Signage Recognition (deadline: 8/21/20)- 2 Conference Registrations (Vendor and/or Client)- Logo Exposure in Conference Emails- Logo on TNSIA Website Conference Page- Verbal Recognition at Event
HOTEL GUEST BAG \$1,500 1 AVAILABLE	<ul style="list-style-type: none">- Exclusive Sponsorship of Hotel Guest Bag (Hotel will provide hospitality bag with snacks & drinks to guests at check-in.)- Opportunity to include letter or other promotional information in/on the bag- Event Signage Recognition (deadline: 8/21/20)
CLASSIC \$850	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 8/21/20)- Conference Registration for 1 (Vendor and/or Client)- Logo Exposure in Conference Presentation and Handouts (deadline: 8/21/20)
TRADITIONAL \$500	<ul style="list-style-type: none">- Event Signage Recognition (deadline: 8/21/20)- Logo Exposure in Conference Presentation and Handouts (deadline: 8/21/20)

**SOLD
OUT**

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