# Tennessee Self-Insurers' Association 2017 Annual Conference — Celebrating 11 Years

#### **Who Should Attend**

Current and prospective self-insured employers, high deductible employers, risk managers, loss prevention/safety personnel, attorneys, TPAs, healthcare providers, case managers, claims examiners, group fund administrator/trustees, local and state government representatives, legislators, regulators vocational rehab professionals, government agencies...anyone involved in workers' compensation for the self-insured/high deductible business.

### **Continuing Education Credits**

CLE and other continuing education credits will be available upon request.

#### Accommodations

- Gaylord Opryland Resort & Conference Center, 2800 Opryland Drive, Nashville, Tennessee 37214.
- Discounted group rate is \$225 + \$20 resort fee and tax.
- One night room deposit is required to hold a reservation.
   Cancellations three days prior to arrival will be refunded.
- Group Reservation Discount deadline is August 30, 2017 @ 5:00 PM CT
- Register online at www.tnselfinsurers.org
- Phone 1-800-GAYLORD (429-5673). Reference Mini Hotel Code: "TNI"

### **Parking**

Self parking will be validated upon request.

### **Welcome Reception**

Join us for cocktails and hors d'oeuvres from 4:30 - 6:00 on Thurs., Sept. 28th for networking, silent auction and a stroll through the vendor booths.

### **Registration Information**

- All attendees must register at www.tnselfinsurers.org.
- Free attendance for Self-Insured/high deductible active members limit 2
- \$250 Associate Members, \$300 Non-Members
- Registrations after September 15, 2017 will incur a \$25 late fee.
   Only cancellations received on or before September 15, 2017 will be refunded.

### **Vendor & Sponsor Opportunities**

The 2017 Conference offers a resort atmosphere and expanded agenda to enhance the vendor and sponsor opportunities. Visit www.tnselfinsurers.org for more information.





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# **Conference Agenda**

**CONFERENCE - Day 1** 

Thursday, September 28th Hermitage C & D

1:00 - 2:00 Registration

2:00 - 3:00 Predictive Analytics in Workers' Compensation

Kevin Grady - Managing Director, Beecher Carlson

3:00 - 3:30 Break | Vendor Booths | KCOTN Silent Auction

3:30 - 4:30 Bureau of Workers' Compensation Panel Update

Abbie Hudgens - Administrator,
 Bureau of Workers' Compensation

 Dr. Robert Snyder - Medical Director, Bureau of Workers' Compensation

Kenneth Switzer - Chief Judge,
 Bureau of Workers' Compensation

4:30 - 6:00 Welcome Reception

#### **CONFERENCE - Day 2**

Friday, September 29th Hermitage C & D

8:30 - 9:00 Breakfast | Vendor Booths | KCOTN Silent Auction

9:00 - 9:30 Welcome & Update

Rob Behnke - TNSIA Chairperson

Jeff Ford - TNSIA Board Member

Jill Talbert - TNSIA Executive Director

9:30 - 10:30 For Your (and your friends') Eyes Only? How Social Media is Changing the Landscape of Litigation Today

James Exum - Leitner, Williams, Dooley & Napolitan

Frank Clark - Leitner, Williams, Dooley & Napolitan

10:30 - 11:00 Break | Vendor Booths | KCOTN Silent Auction

11:00 - 12:00 KEYNOTE PRESENTATION

Lisa Smartt - I Thought I was a 'People Person'...
 Until I Started Working with People

12:00 Door Prizes & KCOTN Silent Auction Winners Announced for Pick-Up



# **Speakers**



### **Frank Clark**

Mr. Clark, of Leitner, Williams, Dooley & Napolitan, is an associate in the Chattanooga office. Formerly, Mr. Clark was a career prosecutor. He prosecuted felony cases for more than 13 years, starting in his home state of Mississippi,

and then in Atlanta. • Mr. Clark has tried nearly 100 jury trials involving cases ranging from small drug possessions to violent crimes such as rape and murder, including serving as lead trial attorney on multiple death



### **James Exum**

Mr. Exum, of Leitner, Williams, Dooley & Napolitan, is a Member in the Chattanooga office whose practice focuses on workers' compensation, premises liability, motor vehicle liability, insurance coverage, breach of contract and

other general insurance defense. • Born in Chattanooga, TN, Mr. Exum received his Bachelor of Arts in History from the University of Tennessee at Chattanooga before earning his Juris Doctor from the Cumberland School of Law at Samford University.



### **Kevin Grady**

In his role at Beecher Carlson as Managing Director, Kevin focuses on the management and delivery of ZOOM®, Beecher Carlson's proprietary loss cost reductio process. • Kevin has spent the past 15 years leveraging

data analytics to develop and execute cost containment strategies that have shown to improve year-over-year outcomes and reduce workers' compensation liabilities. Recognized for disaggregating data into its component parts, Kevin's strategies eliminate the guesswork and exploit the "best few" opportunities to improve operating margins, reduce balance sheet accruals, and provide appropriate care for employees and customers.



## **Abbie Hudgens**

Abbie Hudgens is the administrator of the State of Tennessee Bureau of Workers' Compensation. Before coming to the state she was the risk manager for Nashville and Davidson Co., the risk and benefits manager for

Knoxville, Tennessee, and consultant in private practice. A Tennessee native she received her B.A. from the University of Memphis and a Masters of Public Administration from U.T. at Knoxville. She has been president of the national Public Risk Management Association, president of the Knoxville Risk Management Society, and Tennessee Valley Employee Benefit Council. She is currently the Vice President of the IAIABC, and President of SAWCA.



### **Lisa Smartt**

Lisa Smartt is a 53-year-old woman who loves to laugh! Born in a small town in West Kentucky, she now writes a weekly newspaper column from her home outside Dresden, TN. She lives on 16 wooded acres with her husband of 28 years, two teenage sons

(who sometimes fight), two dogs, and two male cats who desperately need Prozac. Public speaking has been Lisa's passion for more than 15 years. She has spoken to groups around the country on subjects like "Finding Contentment in a Discontent World" and "We're All in the Same Boat, So Grab a Lifeline." Her future aspirations include organizing her purse, eating more green leafy vegetables, and cleaning out the hall closet. She believes laughter is a gift and LOVES to share with others her personal weaknesses, struggles, and the sheer JOY of daily living!



## **Dr. Robert Snyder**

After over 35 years in private practice, Dr. Snyder was appointed Medical Director for the Bureau of Workers' Compensation in January, 2014. • Dr. Snyder graduated from Wayne State Univ. School of Medicine in Detroit and completed two years of

general surgery training at the Univ. of Pittsburgh before he came to Nashville. After completing his residency in Orthopaedics and Rehabilitation at Vanderbilt, he joined the practice of Drs. A. Brant Lipscomb and Robert K. Johnston at St. Thomas Hospital in Nashville.



### Kenneth Switzer

Kenneth M. Switzer was appointed to the Tennessee Court of Workers' Compensation Claims in spring 2014 to serve as the Court's first chief judge. In that role, he has led rolling out the new court, which officially opened its doors on July 1, 2014.

Chief Judge Switzer oversees all court operations, in addition to handling a full docket of cases. In the past he spoke frequently on the subject of civil trial practice and Tennessee worker's compensation law at continuing education seminars and before business and community groups. At present he speaks exclusively on workers' compensation and the new system.



## Jill Talbert

Jill is owner and president of Talbert Government Relations LLC in Nashville. Since starting in 2012, she has represented clients in the state legislative, executive and regulatory arenas. Her clients' interests are diverse, ranging from health care to data

analytics. For two of her clients, she serves as the Executive Director for their associations. She has served as the Executive Director for the Tennessee Self-Insurers Association since January 2014, and represents Tennessee's largest self-insured employers on workers' compensation issues. In October 2015, Jill became the first Executive Director for the TN Distillers Guild representing nearly thirty distilleries in Tennessee.